



POTTI SRIRAMULU CHALAVADI MALLIKARJUNA RAO COLLEGE OF ENGINEERING & TECHNOLOGY

SPONSORED BY SKPVV HINDU HIGH SCHOOLS COMMITTEE, Estd : 1906

APPROVED BY AICTE, NEW DELHI, AFFILIATED TO JNTU KAKINADA

ACCREDITED BY NAAC, NBA for B.TECH PROGRAMS in CSE, ECE & EEE, ISO 9001:2015 CERTIFIED

7-3-6/1, RAGHAVA REDDY STREET, ONE TOWN, VIJAYAWADA - 520001

CONTACT : +91 -866 - 2423442 / E-MAIL : principal@pscmm.ac.in / info@pscmm.ac.in

COLLEGE CODE : **PSCV** [EAMCET, ECET, ICET, POLYCET]



FACULTY PROFILE

PRAVEEN SAMA

D.No : 11-10-6

Ammisettyvari Street

Jenda Chettu 4th Lane

Vijayawada - 520001

Mobile: 9848250750

Email: praveensama86@gmail.com



Experience:

Teaching: 10 Years

Career Profile

Year	Organization	Role
2011-2012	Lingayas Institute of Management and Technology	Assistant Professor
2012-2015	P.B.Siddhartha College of Arts and Science	Assistant Professor
2015- Till Date	PSCMR College of Engineering & Technology	Associate Professor

Qualification

Degree and Date	Board / University	Date of Completion	% Marks
Ph.D	Bharathidasan University	Pursuing	Pursuing
MBA	JNTU K	2011	72
B.Com	ANU	2007	75
MEC	State Board	2004	82
SSC	State Board	2002	70

The subjects handled:

- Accounting For Managers
- Financial Management
- Cost Accounting
- Advanced Management Accounting
- Retail Management
- Consumer Behavior

Certifications

Certification	Date Certified
Principles of Accounting in ALISON.	9 th April 2020
E-Commerce- Intoduction to Internet Marketing. Strategies for Businesses in ALISON	9 th April 2020
Retail Management- Merchandising, Distribution & Marketing in ALISON	10 th April 2020
"Entrepreneurship: How to find and evaluate new startup ideas" by Eduonix Learning Solutions	28 th April 2020.
"Investing like Warren Buffet with Preston Pysh" in Cursa.	29 th April 2020.

"Lean Six Sigma White Belt" in Management & Strategy Institute (MSI)	30 th April 2020.
" Project Management Essentials Certified " in Management & Strategy Institute (MSI)	30 th April 2020.

Affiliation to Professional Bodies

Professional Member of the Institute for Engineering Research & Publication with Membership Id No: PM15403679 dated on 15th April 2020.

Professional Membership in Institute of Scholars.

Publications:

Text Books:

1. Authored textbook titled **Services and Customer Relationship Management** with ISBN-13: 979-8654253354 available at https://www.amazon.in/dp/B08B7CDQMS/ref=cm_sw_r_wa_ap_a_i_5E95EbcF9PFWD.
2. Authored Textbook titled **Advertising & Brand Management** with ISBN-13:979-8663591577 available at <https://www.amazon.com/dp/B08C9C5FK6>.

SCOPUS :

1. Presented Research paper titled "**Impact of Merger & Acquisition on Organizations**" in "**International Journal of Innovative Technology and Exploring Engineering (IJITEE)**" with ISSN: 2278-3075, Volume-9, Issue-1, November 2019, Page No: 2901-2906, published by Blue Eyes Intelligence Engineering & Sciences Publication, available at <https://www.ijitee.org/download/volume-9 issue-1>.
2. Presented Research paper titled "**The Implications of Social Media Marketing on Fashion Brand Purchase**" in "**International Journal of Recent Technology and Engineering (IJRTE)**" with ISSN: 2277-3878, Volume-8, Issue-2S3, July 2019, Page No: 1140-1144, published by Blue Eyes Intelligence Engineering & Sciences Publication, available at <https://www.ijrte.org/download/volume-8-issue-2s3>.

UGC CARE JOURNALS:

1. Published Research paper titled "**Accounting Cash Flow Statement**" in Alochana Chakra Journal with ISSN: 2231-3990, Published by Alochana Chakra Journal having Impact Factor 6.3, Volume-9, Issue-5, June 2020 available at [www.http://alochanachakra.in///](http://alochanachakra.in///)
2. Published Research paper titled "**Risk Management in Finance Sector**" in Alochana Chakra Journal with ISSN: 2231-3990, Published by Alochana Chakra Journal having Impact Factor 6.3, Volume-9, Issue-5, June 2020 available at [www.http://alochanachakra.in///](http://alochanachakra.in///)
3. Published Research paper titled "**Portfolio Management**" in Alochana Chakra Journal with ISSN: 2231-3990, Published by Alochana Chakra Journal having Impact Factor 6.3, Volume-9, Issue-5, June 2020 available at [www.http://alochanachakra.in///](http://alochanachakra.in///).
4. Published Research paper titled "**GST in India: A key Tax Reform**" with ISSN: 2231-3990, Published by Alochana Chakra Journal having Impact Factor 6.3, Volume-9, Issue-5, May 2020 available at [www.http://alochanachakra.in///](http://alochanachakra.in///).
5. Published Research paper titled "**Effectiveness of Performance Appraisal System in Selected Indian Companies**" with ISSN: 2231-3990, Published by Alochana Chakra Journal having Impact Factor 6.3, Volume-9, Issue-5, May 2020 available at [www.http://alochanachakra.in///](http://alochanachakra.in///).
6. Published Research paper titled "**The Role of Human Resource Management in Organizations**" in "**Social Science, Arts and Humanities Engineering Science A Multi disciplinary Journal**" with ISSN: 2278-4632, Published by JUNI KHYAT having Impact Factor 6.625, Volume-10, Issue-5, May 2020, Page No: 10-19, available at <https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList>
7. Published Research paper titled "**Globalization and Strategic Human Resource Management: An Overview and Theoretical Framework**" in "**Social Science, Arts and Humanities Engineering Science A Multi disciplinary Journal**" with ISSN: 2278-4632,

Published by JUNI KHYAT having Impact Factor 6.625, Volume-10, Issue-5, May 2020, Page No: 01-09, available at <https://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList>.

8. Published Research paper titled "**A Study of Effectiveness of Selling Cost and its Impact on Sales with special reference to Indian Paint Industry**" in "**Tathapi**" with ISSN: 2320-0693, having Impact Factor 5.6, Volume-19, Issue-5, April 2020, published by Tathapi available at <https://www.cliojournal.org/index.php/0976-075X>, <https://www.tathapi.com/index.php/2320-0693/issue/view/5>.
9. Published Research paper titled "**A Study of Fundamental Analysis with reference to Indian Paint Industry**" in "**CLIO An Annual Interdisciplinary Journal of History**" with ISSN: 0976-075X, having Impact Factor 5.50, Volume-6, Issue-2, April 2020, Page No: 79-88, published by EDUINDEX available at <https://www.cliojournal.org/index.php/0976-075X>.

UGC JOURNALS:

1. Mr.S.Praveen (March 2019), "Swachh Bharat: A Step towards Environmental Protection" in Universal Review Journal, Volume VIII, Issue III, with ISO : 7021-2008, having Impact Factor 5.7 with ISSN NO: 2277-2723.
2. Mr.S.Praveen (March 2019), "E-Banking in India" in Journal of Emerging Technologies & Innovative Research (JETIR) Volume 6, Issue III, having Impact Factor 5.87 with ISSN NO: 2349-5162.
3. Mr.S.Praveen (March 2019), "Adoption of Virtual Shopping: Using Smart Phones & QR Codes" in International Journal of Research & Analytical Reviews (IJRAR), Volume 6, Issue I, having Impact Factor 5.75 with ISSN NO: Print 2349-5138.

Conferences, Seminars, Workshops & Guest Lectures Attended

International Seminars / Conferences:

1. Participated in UGC Sponsored International Conference on **"Emerging Trends In Business & Management"** organized by Department of Business Administration, Nehru Memorial College, Tiruchirapalli and presented paper titled **"Leadership Performance with Knowledge Management"** held on 12th February 2019.
2. Published an article **"International Conference on Contemporary Engineering & Technology-2018 "** in ISSN Book titled **"Rural Marketing – An Indian Perspective"** organized by Potti Sriramulu Chalavadi Mallikarjuna Rao College of Engineering & Technology in association with Organization of Science & Innovative Engineering & Technology, Chennai, during 2nd & 3rd April 2018.
3. Published an article **"Journal of International Management Research Consortium"** in ISSN Book titled **"E-Banking –Challenges & Opportunities in India"** with **ISSN: 2347-1670** having **Impact Factor 5.603** organized by Department of Commerce & Commerce with computer applications, Nanda Arts & Science College held on 9th February 2018.
4. Published an article **"Journal of Management Science & Research"** in ISSN Book **"Demonitization: Its impact on Indian Economy"** with ISSN: 4357-1754 on January 2017
5. Published an article **"International Journal of Commerce"** in ISSN Book **"Empowering Indian Youth-Case Studies"** published by Global Association of Commerce & Management, Tamilnadu, June 2015 with ISSN: 2394-9597 in page no.174-179.
6. Presented an article in **"International Journal on Research & Business"** published in **IJRBI** and presented paper titled **"Prevention of Work Place Bullying: A Critical Approach"** with **ISSN: 2321-5615** of **Vol.3 No.2** during January-June 2015.
7. Participated in International Seminar on **"Retail Banking Trends & Challenges"** organized by Department of Business Administration, K.B.N

College, Vijayawada and presented paper titled “ **Strategies For Enhancing Retail Banking Business**” with **ISSN: 2321-4864** during 15th March 2014.

National Seminars / Conferences:

- 1. Published research article titled “Managing Green Supply Chain: Initiatives and Outcomes” in “Exemplar Caselets” with ISBN NO: 978-93-88568-17-3 available at <https://s.docworkspace.com/d/AIYSicPC4eID4ZXNr9edFA> with page number 244-254.**
- 2. Participated in Two day National conference on “Trajectory of Transformation In Rural Indian Youth : From Techno-Illiterates to Technocrats For Actualising Skill India” organized by Department of Commerce, V.V.Vanniperumal College for Women, Virudhunagar and presented a paper titled “Start-up Initiative” with ISBN No: 978-81-935892-3-6 held on 2nd and 3rd April 2019.**
- 3. Participated in National Seminar on “Future of Work In Changing Business Landscape” organized by Department of Management Studies, P.B.Siddhartha College of Arts & Science, Vijayawada in association with National HRD Network and presented a paper titled “Impact of Micro Finance on Development of Micro & Macro Enterprises” held on 23rd March 2019.**
- 4. Participated in Two day National Seminar on “Emerging Trends in Digital Marketing” organized by Department of Commerce & Business Administration, Acharya Nagarjuna University, Guntur and presented a paper titled “Factors Influencing Customers Buying Behaviour” held on 22nd & 23rd March,2019.**
- 5. Participated in Two day National Seminar on “Human Dimension In Information Age” organized by Department of Commerce & Business Administration, Acharya Nagarjuna University, Ongole Campus and presented paper titled “Knowledge Management & Information Technology” held on 21st & 22nd February 2019.**

6. Participated in National conference on **"Digital Commerce - Opportunities & Challenges"** organized by Department of Business Administration, Badruka College of Commerce & Arts, Hyderabad and presented paper titled **"E-commerce: Issues & Challenges in Indian Banks"** held on 7th April 2018.
7. Participated in National conference on **"Goods & Service Tax"** organized by Department of Commerce & Business Administration, Acharya Nagarjuna University, Guntur and presented paper titled **"GST: Its Impact on Indian Economy"** during 2 & 3rd April 2018.
8. Participated in National seminar on **"Digitalization in Business Management: Impact & Challenges"** organized by Department of Business Administration, KMM Institute of Technology & Science, Tirupati and presented paper titled **"Adoption of virtual shopping –using smart phones & QR codes, having impact factor 5.76 with ISSN NO: 2249-8672 & UGC Listed No: 49166"** held on 14th March 2018.
9. Participated in two day National seminar on **"Digital Marketing"** organized by Institute of Business Management & Research, Wakad Pune-57 in association with Savitribai Phule Pune University and presented paper titled **"Green Marketing in India –An Overview"** held on 10th March 2018.
10. Participated in National seminar on **"Challenges of New India-Realizing a Billion Aspirations"** organized by Department of Business Administration, Prasad V.Potluri Siddhartha Institute of Technology, Vijayawada and presented paper titled **"Digital India-A new change in Cashless Economy"** held on 30th January 2018.
11. Participated in UGC sponsored two day National Seminar on **"Economy & Entrepreneurship"** organized by PG Department of Commerce & Management studies, VRS & YRN College, Vodarevu road, Chirala and presented paper titled **"Women as Entrepreneurs in India"** during 27th & 28th October 2017.
12. Published an article **"Evolution of Corporate Governance in India"** in ISBN Book **"Enhancing Competitiveness for Business"**

Excellence" published by G.K.Publisher, Chennai 2015 with ISBN: 978-93-81208-44-1 in page no.377-383.

- 13.** Participated in National Seminar on **"Working Capital Management"** organized by Department of Business Administration, Montessori Mahila Kalasala Vijayawada and presented paper titled **"A Study To Measure Effectiveness Of Working Capital Management In Pharmaceutical Industry In India"** during 29th April 2014.
- 14.** Participated in National Seminar on **"Brand Management In Indian Industry"** organized by Department of Business Administration, V.R.Siddhartha College of Engineering & Technology, Vijayawada and presented paper titled **"Factors Influencing New Brand"** with **ISBN:978-93-83241-32-3** during 28th March 2014.
- 15.** Participated in Three days National Seminar on **"NEW PARADIGMS & PROSPECTIVES IN BUSINESS EXCELLENCE"** organized by Department of Commerce & Business Administration, P.B.Siddhartha College Of Arts & Science, Vijayawada and presented paper titled **"THE SIGNIFICANCE OF KNOWLEDGE MANAGEMENT SYSTEM"** with **ISBN:** from 31st January 2014 to 2nd February 2014.
- 16.** Participated in National Seminar on **"STRESS MANAGEMENT AT WORK PLACE"** organized by Department of Business Administration, V.R.Siddhartha College of Engineering & Technology, Vijayawada and presented paper titled **"MANAGING STRESS AT WORK PLACE"** with **ISBN: 978-81-923134-0-1** during 20th April 2013.
- 17.** Participated in two days National Seminar on **"INTEGRATED MARKETING COMMUNICATIONS"** organized by Department of Business Administration, Alluri Institute of Management Sciences, Warangal and presented paper titled **"The Significance of Ethics in Advertising"** during 15th & 16th March 2013.
- 18.** Participated in National Seminar on **"FINANCIAL CRISIS & MARKET RECOVERY"** organized by Department of Business Administration, V.R.Siddhartha College of Engineering & Technology, Vijayawada and presented paper titled **"MICRO FINANCE IN INDIA YESTERDAY & TODAY"** during 27th FEBRUARY 2013.

19. Participated in National Seminar on "**Assessment of Impact of FDI**" organized by Department of Commerce & Business Administration, Garden City College, Bangalore and presented paper titled "**Impact of FDI on Retailing**" during 17th October 2012.
20. Participated in National Seminar on "**Foreign Direct Investment in Service Sector**" organized by Department of Commerce, Maharani Lakshmi Ammanni College for Women, Bangalore and presented paper titled "**FDI in Service Sector opportunities and Challenges**" during 05th October 2012.

Faculty Development Programs:

1. Participated in 5 days Faculty Development Program on Moodle Learning Management System organized by Grabs Educational Charitable Trust in association with Tamilnadu Association of Intellectuals and Faculty.
2. Participated in 5 days Faculty Development Program on Open Source Content Management System organized by Shri Nehru Maha Vidyalaya Institute of Management in association with Spoken Tutorial Project, IIT Bombay.
3. Participated in 3 days Faculty Development Program on Impact of Covid 19 on Commodity Sector organized by Anantha Lakshmi Institute of Technology and Sciences.
4. Participated in 3 days online Faculty Development Program on Emotional Intelligence organized by KG College of Arts and Science, Coimbatore during 28th, 30th April and 2nd May 2020.
5. Participated in 11 days FDP on Python 3.4.3 and R organized by IIT Bombay in association with Eswari Engineering College, Chennai during 20th April 2020 to 30th April 2020.
6. Participated in 3 days National level Faculty Development Program on "Recent Trends in Artificial Intelligence and Impact on Teaching Professionals" Organized by Rathnavel Subramanyam College of Arts and Science, Trichy.
7. Participated in National level Faculty Development Programme on Effective Usage of ICT tools for E-Content preparation organised by Jayaraj Annapackiam College for Women.

8. Participated in fdp on Big Data Analytics For Business organized by Hindusthan College of Arts and Science, Coimbatore dated on 8th May 2020.
9. Participated in 8 days fdp on Outcome Based Learning Approach in Higher Education organized by Kristu Jayanthi College.
10. Participated in fdp on Chemistry behing MRI Contrast agents organized by Cauvery College for women.
11. Participated in fdp on Big Data Analytics for Business organized by Hindustan College of Arts and Science.
12. Participated in fdp on Data Analysis and Visualization of Covid 19 Dataset using python organized by Jerusalem College of Engineering.
13. Participated in Faculty Development Program on Impact of Covid 19 and Management of Personal Finances organized by M.O.P. Vaishnav College for Women
14. Participated in 4 days fdp program on Impact on AI in education and industry Post Covid 19 organized by Nallamuthu Gounder Mallinagam College.
15. Participated in one week fdp on E-learning organized by Eswar College of engineering
16. Participated in Virtual fdp program in Resilent Business Strategies : Preparing For A Pandemic World " organised by Department of Commerce from May 14 , 2020 - May 16 , 2020. By Sri Rama Krishna college of Arts and Science.
17. Participated in fdp on IPR Awareness organized by Keyway Research.
18. Participated in 3 days FDP on Tools for online classroom Post covid 19 organized by P.B.Siddhartha college of Arts and Science.
19. Participated in 3 days FDP on Improving your research visibility- Research Impact and Metrics organized by Velalar College of Engineering and Technology.
20. Participated in 7 days FDP on Innovation to Academicians organized by Ramachandra College of Engineering in association with National Science and Technology Entrepreneurship Development Board.

21. Participated in 4 days FDP on Empowering Faculty to develop and share global competency organized by Nallamuthu Gounder Mahalingam College.
22. Participated in FDP on Impact of Covid 19 Pandemic on Higher Education and Challenges for the Teachers organized by Krupanidhi Degree College.
23. Participated in 2 days FDP on Art of Writing and Publishing Research Paper and application of Statistical tools organized by Aurora's Degree and PG College.
24. Participated in FDP on Research Methodology tools and techniques organized by IILM College of Engineering and Technology.
25. Participated in 3 days FDP program on " New Challenges in Business Management – A Strategic Approach" organized by Loyola Engineering College during 8th June to 10th June 2020.
26. Participated in 3 days FDP program on " Impact of Covid 19 on Commodity Sector" organized by Anantha Lakshmi Institute of Technology & Sciences during 28th May to 30th May 2020.
27. Participated in 5 days FDP program on " Moodle Learning Management System" organized by Grabs Educational Charitable Trust during 25th May to 29th May 2020.
28. Participated in 5 days FDP program on " Research Methodology Tools & Techniques" organized by IILM College of Engineering & Technology during 18th May to 22th May 2020.
29. Participated in 5 days FDP program on " Open Source Content Management System" organized by SNMW College of Arts & Science during 11th May to 15th May 2020.
30. Participated in 3 days FDP program on " Improving your Research Visibility – Research Impact & Metrics" organized by Velalar College of Engineering & Technology during 11th May to 13th May 2020.
31. Participated in 4 days FDP program on " Impact on AI in Education and Industry" organized by Nallamuthu Gounder Mahalingam College during 11th May to 14th May 2020.

32. Participated in **One Week FDP Program on "Innovation to Academicians"** organized by Rama Chandra Engineering College during 11th May 2020 to 16th May 2020.
33. Participated in **One Week FDP Program on "E-Learning"** organized by Eswar Engineering College during 11th May 2020 to 15th May 2020.
34. Participated in **One Week FDP Program on "Outcome Based Learning Approach in Higher Education"** organized by IQAC Kristu Jayanthi College, Autonomous, Bangalore during 23rd April to 30th April 2020.
35. Participated in **7 days faculty development program on Entrepreneurship: Research, Critical Thinking and Innovation** organized by **Indian Academic Research Association** in association with Indian Accounting Association during 22nd April 2020 to 28th April 2020.
36. Participated in 11 days FDP program on "Python" organized by Spoken Tutorial Project IIT Bombay during 20th April to 30th April 2020.
37. Participated in **FDP program on "Artificial Intelligence"** organized by Ratnavel College, Karur, Tamilnadu dated on 22nd April 2020.
38. Participated in **Three Day Faculty development program on "Research Methodology"** held at Gudlavalleru Engineering College conducted from 18th December 2017 to 20th December 2017.
39. Participated in two weeks staff development program regarding **"EMERGING TRENDS IN BUSINESS MODELS"** in P.B.SIDDHARTHA COLLEGE OF ARTS & SCIENCE during 26th June 2012 to 09th July 2012.

Workshops :

1. Participated in 2 days workshop on Outcome Based Education NBA Approach organized by Department of Mechanical Engineering, Dr Vithalrao Vikhe Patil College of Engineering Ahmednagar, Maharashtra.
2. Participated in online workshop on Research data analysis using MS-Excel organized by Shri Ramswaroop Memorial University dated on 1st May 2020.
3. Participated in 5 days workshop on Strategies to address the soft skill gap organized by International Journal of Advance Study and Research work during 27-4-2020 to 1-5-2020.
4. Participated in One week workshop on Data Analysis and Optimization techniques by using Spread sheet organized by Eswar college of engineering, Guntur during 8th May 2020 to 14th May 2020.
5. Participated in one week online workshop on Data Analysis and Optimization Techniques by using spread sheet organized by Eswar College of Engineering.
6. Participated in Workshop on " Future of Financial Research: A Transformation"organized by Adikavi Nannaya University.
7. Participated in 2 days Strategies and challenges in Covid 19 organized by Government Vidarbha institute of Science and Humanities.
8. Participated in Design Thinking and Digital Marketing organized by Vignan's University.
9. Participated in 4 days workshop on Covid 19: Resurgence of Entrepreneurship and Start-ups of Indian Glance organized by LBRC College of Engineering and Technology.
10. Participated in two days Workshop on "**Outcome Based Education, NBA Approach** " from 11th to 12th June, 2020 organized by Department of Mechanical Engineering, Dr Vithalrao Vikhe Patil College of Engineering Ahmednagar, Maharashtra.
11. Participated in **four days workshop on Covid 19: Resurgence of Entrepreneurship & Start ups at Indian Glance** organized by

Department of Business Administration, Lakkireddy Balireddy Engineering College during 25th May to 28th May 2020.

12. Participated in **One Week workshop on Data Analysis and Optimization Techniques by using spread sheets** organized by Department of Business Administration, Eswar Engineering College during 8th May to 13th May 2020.
13. Participated in **2 days workshop on Self Development** organized by Department of Business Administration, Sri Sarada Niketan College of Science for Women, Tiruchirapalli from 20th April 2020 to 21st April 2020.
14. Participated in **Workshop on Intellectual Property Rights** organized by IPPO from 10th April 2020 to 11th April 2020.
15. Participated in Workshop on Self Development organized by Sri Sarada Niketan College of Science for women, Karur, Tamilnadu during 20th and 21st April 2020.
16. Participated in Workshop on Intellectual Property Rights organized by IPPO, during 10th and 11th April 2020.
17. Participated in "National Workshop on Theory Building & Publishing Research" organized by Department of Management Studies, Vignan's Foundation of Science, Technology & Research, Vadlamudi, Guntur held on 14th December 2019.
18. Participated in "National Workshop on Contemporary Issues & Challenges of GST in Entrepreneurship" organized by Department of Business Administration & Internal Quality Assurance Cell (IQAC) held on 27th March 2019.
19. Participated in UGC sponsored National workshop on **"Small & Medium Entrepreneurship Skills Development"** in association with National Small Industries Corporation organized by Department of Commerce & Internal Quality Assurance Cell (IQAC) of P.R.Government College, Kakinada held on 5th January 2019.
20. Participated in UGC sponsored National workshop on **"Intellectual Property Rights-Issues & Challenges"** organized by Department of

Commerce & Business Administration, Kakaraparti Bhavanarayana College in collaboration with Krishna University held on 23rd November 2018.

- 21.** Participated in two days Workshop on "**Emerging trends in financial markets**" organized by Department of Business Administration, PVP Siddhartha college of Engineering & Technology, Vijayawada during 23rd & 24th September 2014.
- 22.** Participated in two days national workshop on **Emerging Trends In Global Business** organized by Department of Business Administration, **Acharya Nagarjuna University** Guntur during 29th March 2014 to 30th March 2014.

Webinars:

1. Participated in national webinar on Economic-Financial Challenges and Learnings: Covid 19 Pandemic Impact organized by St.Berchmans College.
2. Participated in webinar on Scenario of the Start-Ups- Post Covid 19 organized by KSR College of Arts and Science and Institution's Innovation Council.
3. Participated in webinar on Industry 4.0 Technologies organized by Dr.SNS Rajalakshmi College of Arts and Science.
4. Participated in webinar on Open Educational Resources organized by Kongu Arts and Science College.
5. Participated in webinar on A Successful Research Career organized by Hindusthan College of Arts and Science.
6. Participated in webinar on MSME organized by Kongunadu College of Arts and Science.
7. Participated in the Webinar on "The COVID 19 Effect – the Permanence of Change" organized by Department of Food Processing Technology PSG College of Arts and Science.

8. Participated in the "NATIONAL WEBINAR ON "THEORIES OF LEARNING AND METHODS OF TEACHING" Organized by MASS College of Education Chennai Salai , Kallapuliur Village, Kumbakonam.
9. Participated in a webinar on Overview of Intellectual Property Rights Organized by Department of Computer Science and Engineering Audisankara College of Engineering & Technology (Autonomous).
10. Participated in the Webinar "Business & COVID - 19" organized by Research Department of Business Administration, APSA College.
11. Participated in the International Webinar on "Impact of COVID-19 on Environment, Economy and Ethical Empowerment" organized by ST. ANDREW'S COLLEGE GORAKHPUR, UTTAR PRADESH.
12. Participated in the International Webinar on "Behavioral Changes in Post COVID" organized by Madurai Kamaraj University.
13. Participated in the International Webinar on "A Successful Research Career" organized by Hindustan College of Arts and Science.
14. Participated in webinar on Mindfulness and self care organized by Shasun Jain College for women.
15. Participated in webinar on Interdisciplinary Research and its Importance organized by Audisankara Group of Institutions.
16. Participated in webinar on Revitalizing MSMEs in Post COVID - 19 Crisis and Business Sustainability organized by Avinashilingam Institute for Home Science and Higher Education for Women .
17. Participated in national webinar on Economic-Financial Challenges and Learnings: Covid 19 Pandemic Impact organized by St.Berchmans College.
18. Participated in webinar on Scenario of the Start-Ups- Post Covid 19 organized by KSR College of Arts and Science and Institution's Innovation Council.

19. Participated in webinar on Industry 4.0 Technologies organized by Dr.SNS Rajalakshmi College of Arts and Science.
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21. Participated in webinar on A Successful Research Career organized by Hindusthan College of Arts and Science.
22. Participated in webinar on MSME organized by Kongunadu College of Arts and Science.
23. Participated in the Webinar on "The COVID 19 Effect – the Permanence of Change organized by Department of Food Processing Technology PSG College of Arts and Science.
24. Participated in the "NATIONAL WEBINAR ON "THEORIES OF LEARNING AND METHODS OF TEACHING" Organized by MASS College of Education Chennai Salai , Kallapuliyur Village, Kumbakonam.
25. Participated in a webinar on Overview of Intellectual Property Rights Organized by Department of Computer Science and Engineering Audisankara College of Engineering & Technology (Autonomous).
26. Participated in the Webinar "Business & COVID - 19" organized by Research Department of Business Administration, APSA College.
27. Participated in the International Webinar on "Impact of COVID-19 on Environment, Economy and Ethical Empowerment" organized by ST. ANDREW'S COLLEGE GORAKHPUR, UTTAR PRADESH.
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31. Participated in webinar on Interdisciplinary Research and its Importance organized by Audisankara Group of Institutions.
32. Participated in webinar on Revitalizing MSMEs in Post COVID – 19 Crisis and Business Sustainability organized by Avinashilingam Institute for Home Science and Higher Education for Women .
33. Participated webinar on Social and Economic Impact of Covid 19 organized by Mahatma Gandhi Central University dated on 1st May 2020.
34. Participated in webinar on Recent Advancement on Education and Technology organized by International Journal of Advance Study and Research work dated on 1st May 2020.
35. Participated in webinar on Port and Ship Operations organized by Sri Narayana Guru College, Coimbatore dated on 2 nd May 2020
36. Participated in webinar on Quantifying the Quality of Research during 2nd May 2020 to 3 rd May 2020.
37. Participated in webinar on Reference Management using end note software organized by School of Management Studies, University of Hyderabad dated on 3rd May 2020.
38. Participated in webinar on Impact of Covid 19 on Economy and Management of Finances organized by Shri Shankarlal Sundarbhai Shasun Jain College for women dated on 4th May 2020.
39. Participated in webinar on Precautions for Students, Institutions and Parents Post Covid 19 organized by Guru Nanak University dated on 3rd May 2020.
40. Participated in National webinar on Impact of Lockdown on the economy organized by Department of Economics, St. Xavier's College for women, Aluva on 5th May 2020
41. Participated in webinar on The Power of a Teacher organized by Gopinath Chandran, Skycampus, Ictacademy dated on 4th May 2020.

42. Participated in Digital Learning Resources organized by Matrix School of Management Studies dated on 2nd May 2020.
43. Participated in webinar on Branding after Covid 19 back to basics A retrogressive journey organised by KL Business School dated on 30th April 2020.
44. Participated in webinar on Art of Achieving Teaching Excellence in Digital Era organised by Sakthi Institute of Information and Management Sciences, Pollachi dated on 5th May 2020
45. Participated in Joy of Orderly living organized by Kaamadhenu Arts and Science College.
46. Participated in webinar on Recent Advancement of Education and Technology organized by International Journal of Advance Study and Research Work.
47. Participated in webinar on Significance of Entrepreneurship in Present Day India organized by Sarala Birla University dated on 5th May 2020.
48. Participated in Covid 19 Awareness Program organized by Appasaheb Raghunathrao Bhaurao Garud Arts, Commerce and Science College dated on 5th May 2020.
49. Participated in Core Competencies for Teachers organized by Arasu College of Education for Women.
50. Participated in Gamification Tools in Teaching organized by IQAC, St. Xavier's College for Women, Aluva dated on 7th May 2020.
51. Participated in webinar on Examinations in Wake of Covid 19 organized by Patrician College of Arts and Science
52. Participated in webinar on Tips on Dental Care organized by Arasu Women's College.
53. Participated in webinar on Data science organized by Mar Gregorios College of Arts and Science.

54. Participated in Research Data Analysis using Ms Excel Organized by Shri Ramswaroop Memorial University.
55. Participated in webinar on Classroom English organized by Arasu Women's College
56. Participated in IPR issues in plant breeding awareness organized by Mangalayatan University
57. Participated in How to use Turnitin Software for your research organized by Guru Nayak Institute of Management studies.
58. Participated in Chemistry behind MRI Contrast Agents organized by Cauvery College for women
59. Participated in IT on Information Technology Skills organized by JJ college of Arts and Science.
60. Participated in Responding to Changing Business, The Covid 19 Affect organized by Loyola Academy.
61. Participated in webinar on Tips and Tricks for Effective Research organized by Idhaya College for women.
62. Participated in webinar on Entrepreneur Challenges and Opportunities organized by Rathinam College of Arts and Science, Coimbatore.
63. Participated in webinar on Intellectual Property Rights and Patents Filing organized by Auroras Degree and PG College.
64. Participated in webinar on Future of Finance and way forward for students and professionals organized by Karpaga Vinayaga College of Engineering and Technology.
65. Participated in webinar on Role of Freight Forwarders organized by PSG College of Arts and Science.
66. Participated in webinar on Atmanirbar Bharath Abhiyan- An Overview organized by JJ college of Arts and Science.

67. Participated in webinar on Start Where You Are organized by Sri Venkateswara College of Technology.
68. Participated in webinar on Selection of Appropriate Statistical tools organized by St.Mary's College.
69. Participated in webinar on Future of Automative Technology organized by Sri Venkateswara College of Technology.
70. Participated in webinar on Usage of ICT tools for effective classroom teaching organized by Sindhi College.
71. Participated in webinar on Impact of Covid 19 on Indian Financial Market organized by Vijay Institute of Management.
72. Participated in webinar on Writing proposals for funding agencies: Project Design and Project Proposals organized by Rathinam College of Arts and Science.
73. Participated in webinar on Teacher's Role in Teaching Learning Process organized by Nandha College of Education.
74. Participated in webinar on Emerging Avenues in HEI's : A HOLISTIC APPROACH organized by Agurchand Manmull Jain College.
75. Participated in webinar on Teaching with technology organized by BHS College of Arts and Science



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