



SubbaRaju is a serial entrepreneur having two decades of building & transitioning businesses across the Globe. Has elite recognition in business circles as trustworthy and accomplished businessman backed up by various awards. A start-up evangelist and a thought-provoking leader and consensus builder having a knack of getting things done. As a passion, he actively engages with Startup Communities, Industry, Business Forums and Educational Institutions. He believes in Human Empowerment and on the mission of helping younger generation towards Entrepreneurship and Employability.

Apart from his core responsibilities, he is SLP Fellow and Charter Member of TIE, an active member of HMA and NHRD and is an active participant of Non-Profit Organizations like LetsVote (Member – Core Committee), Freemasons and Rotary Club International (Member).

Few achievements...

- One of his co-founded business RealShoppee is among the top 5 in Bootstrap Champ Category of Economic Times Startup Awards – 2015
- He is also the founder of CrossBorders with a mission to help businesses accelerate – 2013
- He is one of the recipients of “40 Most Talented HR Leaders in India” at World HRD Congress, Mumbai as part of ETNOW Talent & HR Leadership Awards – Feb’ 2013
- “Outstanding Leadership Award” at Asia Pacific HRM Congress, Bangalore – Sept’ 2013
- He holds a bachelor’s degree in Mathematics and Senior Management Program from IIM-Calcutta