**POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO COLLEGE OF ENGINEERING & TECHNOLOGY**
Sponsored by: SKPVV Hindu High School Committee, Estd: 1906
(Approved by AICTE Affiliated to JNTU Kakinada)
ISO 9001:2015 Certified
Raghavareddy Street, Kothapeta, Vijayawada-520001.
Andhra Pradesh, India. Phone: 0866 -2423442.
Email: info@pscmr.ac.in; URL: www.pscmr.ac.in

## FACULTY PROFILE

**B.HANUMANTHA RAO**
 11-57/A,PAPA RAO HOSPITAL ROAD,
CHERUKUPALLI, GUNTUR(DT) AP
Mobile: 8801353951 Email: bhr@pscmr.ac.in

## Experience:

Teaching:      9 Years
Industry:      NIL

## Career Profile

| Year | Organization | Role |
|---|---|---|
| 1-7-2011 TO TILL DATE | PSCMRCET | **ASSOC.PROF** |
| JAN-2011 TO JUNE-2011 | PRIYADARSHINI.ENG COLLEGE | ASST.PROF |
| JAN-2010 TO JAN-2011 | TRINTY PG COLLEGE | ASST.PROF |
| AUG-2007 TO AUG -2008 | S.V.V.S.N ENG COLLEGE | ASST.PROF |

## Qualification

| Degree and Date | Board / University | Date of Completion | % Marks |
|---|---|---|---|
| Ph.D | RAYALSEEMA UNIVERSITY | | |
| M.TECH | ANU | JAN-2010 | 78 |
| M.C.A | ANDHRA UNIVERSITY | MAR-2007 | 76 |
| B.Sc | ANU | MAR-2004 | 63 |
| INTERMEDIATE | BIE | MAR-2001 | 68.5 |
| SSC | BSE | MAR-1999 | 73 |

## The subjects handled:

- OBJECT ORIENTED ANALYSIS AND DESIGN,
- C,
- C++,
- JAVA,
- COMPUTER NETWORKS,
- COMPUTER GRAPHICS,
- UML,DESIGN PATTERS,
- SYSTEM PROGRAMMING,
- DATA BASE MANAGEMENT SYSTEMS,
- DISTRIBUTED SYSTEMS,
- HUMAN COMPUTER INTERACTION,
- TCP/IP,
- DATA COMMUNICATIONS,
- INTERACTIVE COMPUTER GRAPHICS
- LANGUAGE PROCESSOR

## Certifications

| Certification | Date Certified |
|---|---|
| IIT BOMBAY LATEX | |
| IIT BOMBAY C | |
| IIT BOMBAY C++ | |
| BIG DATA UNIVERSITY –HADOOP-101 | |
| BIG DATA UNIVERSITY –R -101 | |
| BIG DATA UNIVERSITY –INTRODUCTION TO PYTHON | |
| BIG DATA UNIVERSITY –SQL | |
| BIG DATA UNIVERSITY – NO SQL | |

## Affiliation to Professional Bodies


## Publications

| S.NO | TITLE OF THE PAPER | JOURNAL DETAILS(JOURNAL NAME,VOL,DATE,PAGENO.ISBN) | YEAR |
|---|---|---|---|
| 1 | PUBLISHED A RESEARCH PAPER ON "A SECURITY ARCHITECTURE FOR INTRANET BASED ON SECURITY AREA DIVISION | IJRDST JOURNAL " ISSN: 2248-9622 VOL. 3, ISSUE 1, JANUARY -FEBRUARY 2013 | 2013-2014 |
| 2 | OPTIMIZED OFFLOADING SERVICES IN MOBILE COMPUTING INFRASTRUCTURE | IJRDST/VOL.1,ISSUE 2 JULY 2015 | 2015-2016 |
| 3 | INFORMATION TECHNOLOGIES FOR STRATEGIC MANAGEMENT | ISBN | 2015-2016 |
| 4 | SERVICE QUALITY ON CUSTOMER SATISFACTION IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS: OPPORTUNITIES AND CHALLENGES. | FOR THE NATIONAL SEMINAR ENTITLED "SERVICE QUALITY AND CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN 21ST CENTURY:EMERGING ISSUES AND CHALLENGES" ON 6-7 AUGUST,2016 | 2015-2016 |
| 5 | MORPHOLOGICAL BACKGROUND DETECTION AND ENHANCEMENT OF IMAGE FROM POOR LIGHTING | ICCET-2017 | 2016-2017 |
| 6 | APPLICATION OF DATA MINING IN MARKETING | IIAR-LRTETMASEPLMS-JUNE-2016 ISBN1318-1533617309 | 2016-2017 |
| 7 | SCALE-OUT CYBER SECURITY INVESTIGATION BASED ON MODERATE INDUSTRY-STANDARD FRAME WORK | IJOAASE VOLUME-3,ISSUE-7 ISSN:2320-6136(PRINT),2320-6144(ONLINE) | 2015-2016 |
| 8 | MANAGEMENT INFORMATION SYSTEM AND DECISION SUPPORT SYSTEM IN BUSINESS DECISION MAKING | NATIONAL CONFERENCE "EMERGING TRENDS IN BUSINESS & INDUSTRIAL MANAGEMENT" AT ST.ANNAS ENG COLLEGE CHIRALA | |

## Conferences, Seminars, Workshops & Guest Lectures Attended

- Guest lecture on hands-on computer fundamental session on 2-2-2017 to karyalaya pramukhas of samarasata sewa foundation.

## Events organized/ Conducted

## Funding Projects Handled (If any – Please provide the details of the project)

B.HANUMANTHA RAO
Signature