



# POTTI SRIRAMULU CHALAVADI MALLIKARJUNARAO COLLEGE OF ENGINEERING & TECHNOLOGY

VIJAYAWADA - 520 001.

Approved by AICTE - ISO 9001:2015 Certified - Affiliated to JNTUK, Kakinada.

## Core Values

### Intellectual Excellence

The institution believes in intellectual development of students and faculty. We are committed to the free pursuit of knowledge and continuous growth in learning and teaching.

**Educated Citizens:** We believe in student success and in preparing students to engage complex issues and express informed opinion through critical thinking, writing, and speech. Given the parent committee's historical roots in education, the college strives to work together to ensure faculty and students promote instructional excellence and effective learning.

**Scholastic Approach:** We believe that students and faculty should engage in professional development and scholarly endeavors that promote the creation and application of knowledge in all disciplines.

**Cultural Competence:** We believe that students should experience cultural activities as they grow in their appreciation for the diversity of ideas and peoples, both inside and outside the classroom.

**Learning Environment:** We believe that an outstanding physical infrastructure, along with a culture of excellence in all of our endeavors, provides an environment in which our students and faculty can thrive personally and intellectually. We further believe in providing state-of-the-art learning spaces.

### Community

We value and respect as our greatest asset the people who make up our stakeholders—students, faculty, parents and the society at large. That is, we believe people are the focus of our institution.

**Collegiality:** We believe in processes of shared decision making based on productive synergistic interactions among our students and faculty and disciplines in the pursuit of institutional goals.

**Partnerships:** We are dedicated to promoting outreach activities, community education, and partnerships with surrounding entities. We believe in collaborating with the organizations and constituents of our region, state, and the nation, with whom we work.

**Service:** We believe in sharing our academic and cultural resources and expertise with the public, educational institutions, businesses, cultural centers, and public and non-profit agencies, when appropriate. We work to enable students to integrate into the larger world to promote a

commitment to public service through experiential education. The faculty members and the students serve the local community by sharing their energy, talents, and experience.

## **Diversity**

We are dedicated to attracting and supporting a diverse student, faculty and staff population and enhanced multicultural learning opportunities. We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.

**Recruitment and Retention:** We actively pursue and seek to retain diverse faculty members and support staff.

**Support:** We maintain the highest academic quality and ensure that our programs remain innovative and responsive to the ever-changing and diverse needs of the society.

## **Integrity**

We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students, thus fostering individuals who will have the skills, knowledge, and ability to engage positively with a diverse and changing world. Our commitment extends to all levels of our campus to foster a climate of ethical conduct, respect, responsibility, and trust.

**Ethics:** We believe in acting with honesty, courage, and trustworthiness.

**Respect:** We support a community and climate of respect and thoughtfulness among students, faculty, staff, and the people of our community, state, nation, and the world.

**Responsibility:** We commit to being responsible and accountable in our operations at all levels of the institution, including continuous assessment of our academic programs and transparency in our fiscal and operational proceedings.

**Trust:** We value and continually seek to earn the public's trust in all of our actions and words.