



**POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO  
COLLEGE OF ENGINEERING & TECHNOLOGY**

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada

Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906

D.No. 7-3-6/1, Raghava Reddy Street, Kothapet, Vijayawada - 520 001.

Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmr.ac.in, www.pscmr.ac.in

**CIRCULAR**

**Date :25-01-2018**

On the occasion of **Republic day**, all the students and staff members are informed to attend the flag hoisting tomorrow i.e., on 26-01-2018 to promote the spirit of patriotism.

*K. S. Rao*

**PRINCIPAL**

**Principal**

Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology  
Kothapet, VIJAYAWADA-520 001



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**2017-18**

## **Report on Republic day Celebrations**

On the auspicious morning of 26th Jan, our PSCMRCET celebrated Republic Day in the college premises. It was the matter of great pride for all of us. Needless to say, the whole campus had worn the appearance of a beautiful bride. The ceremony began with the hoisting of tricolor pride of the nation by the principal and management. These cultural items included patriotic songs, folk dances and speeches.



*K. Rao*

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Date 11.1.2018

All the faculty and students are encouraged to participate in the Rangoli competition promoting national integration, universal brotherhood and human values among all. The programme will be held at our college on 12.1.2018 from 10 am onwards.

*K. S. Rao*

**Principal**

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### Report on Pongal celebrations

**Pongal (12.1.2018 ):**For the promotion of communal harmony ,human values, national integration, among the students and staff of our college, it has become a practice to celebrate pongal every year. Pongal is one of the most important festivals celebrated. Students were encouraged to participate in Rangoli, traditional wear competitions. All the boys and girls in dhoties and Sarees depicted our cultural way of dressing. Some competitions were also conducted to rise the spirit of Pongal celebration.



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**CIRCULAR**

**Date :11-01-2018**

All the faculty and students are requested to attend The “**National Youth Day**” celebrations in the main seminar hall conducted on **12 January, 2018**.

*K. S. Rao*

**Principal**

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**Report on Number of activities conducted for promotion of**  
**universal values**

The “National Youth Day” is observed in PSCMR CET. Processions, speeches, music, youth conventions, seminars, Yogasanas, presentations, competitions in essay-writing, recitations and sports are conducted on 12 January every year. Swami Vivekananda lectures and writings, deriving their inspiration from Indian spiritual tradition and the broad outlook of his Master Sri Ramakrishna Paramahansa. These were the source of inspiration and have motivated numerous youth organizations, study circles and service projects involving the youth. It’s a great activity which encouraged group interaction and team spirit.



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**CIRCULAR**

**Date :21-12-2017**

All the faculty and students are requested to attend The **“National Mathematics Day”** celebrations in the main seminar hall to commemorate the birth anniversary of Sri Srinivasa Ramanujan conducted on **22.12.2017**.

*K. V. Rao*  
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**Report on Number of activities conducted for promotion of**  
**universal values**

**Maths day (22.12.2017):** The National Mathematics Day is celebrated on 22<sup>nd</sup> December every year by the Department of Freshman Engineering on the college campus to commemorate the birth anniversary of Sri Srinivasa Ramanujan. Various competitions like Poster Presentations, Quiz, and Essay Writing are conducted and the best performers are awarded with prizes and certificates. These activities will create unity within the group of teenagers, and aim to teach positive communication and leadership skills. We would love to help your team to develop the skills for managing projects and groups in a positive and uplifting way.



*ksrao*

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**CIRCULAR**

**Date :30-11-2017**

All the faculty and students are requested to attend The **“BLOOD DONATION CAMP”** in our PSCMR CET on **1.12.2017** conducted by ROTARY RED CROSS SOCIETY In support of people living with HIV & AID’S.

*K. S. Rao*  
**Principal**  
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**Report on Number of activities conducted for promotion  
of universal values**

**AID'S DAY(1.12.2017):** World AIDS Day is important because it reminds the public and Government that HIV has not gone away – there is still a vital need to raise money, increase awareness, fight prejudice and improve education. In support people living with HIV We conducted blood donation camp in our PSCMR CET. Our faculty and students donated 59 units of blood to the ROTARY RED CROSS SOCIETY.



*K. Rao*

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**CIRCULAR**

**Date :11-11-2017**

All the faculty and students are requested to participate The “**Children’s day**” celebrations on **14.11.2017** by visiting the patients at the children's ward of the government hospital and distributing the bread packets along with Rotaract students to encourage the Children’s to promote social activity.

*ksr*  
**Principal**  
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**Report on Number of activities conducted for promotion  
of universal values**

**Children's day (14.11.2017):** On the occasion of Children's day, apart from celebrations in campus with students of PSCMTCET, we organized a social activity like visiting the patients and distributing bread packets children's ward of the government hospital. They enjoyed spending time with our 30 Rotaract students. Our Rotaract parent club president Mr. M. Janardhan was the chief guest of this event.



*kr Rao*

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**CIRCULAR**

**Date :25-01-2017**

On the occasion of **Republic day**, all the students and staff members are informed to attend the flag hoisting tomorrow( 26-01-2017) at 9:00am in our college to promote the spirit of patriotism.

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### 2016-2017

### Republic Day Celebrations

We celebrate this day as a festival every year. All the staff and students assembled on the school ground at 8:30 am. The principal and management members have unfurled the national flag. This was followed by our National Anthem. The Principal addressed the gathering. He emphasized the need for student participation in social service activities.



*K. Rao*

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**CIRCULAR**

**Date :12-11-2016**

All the faculty and students are requested to participate The **“Children’s day”** celebrations on **14.11.2016** by conducting inter college sports among the students and distributed breakfast.

*K. S. Rao*

**Principal**

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**Report on Children's day Celebrations**

It is celebrated to honour children globally. The concept of celebration aims at celebrating the well being or welfare of children. This year it celebrated for students of PSCMR. he Children's Day, is instituted to pay tribute to the great personality and his love for children. To make the festive mood more fun and colourful schools across the country organise various events to unleash hidden talents of students.



*k. n. rao*

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**CIRCULAR**

Date: 21/06/2016

All the class teachers are informed to accompany final B.Tech and diploma students for Yoga class-highlighting the benefits of yoga will be conducted at main seminar at 10am by T.V. Hanumanta Rao.

*T.V. Hanumanta Rao*

**Principal**

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### Report on Yoga day

**Yoga day (21.6.2016):** Initiated with a proposition by Indian Prime Minister Narendra Modi, June 21 was proclaimed “**International Yoga Day**”. The aim of worldwide recognition was to primarily raise awareness on the benefits of yoga. Yoga classes were conducted to final year students by T.V. Hanumantha rao garu and Yoga Guru Sant Sheo Kant. Faculty also have taken these yoga classes. He said that "It embodies unity of mind and body; thought and action; restraint and fulfillment; harmony between man and nature; a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and the nature."



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**CIRCULAR**

**Date :13-08-2016**

On the occasion of **Independence day**, all the students and staff members are informed to attend the flag hoisting tomorrow i.e., on 15-08-2016 at 9:00AM in our college to promote the spirit of patriotism.

*K. S. Rao*  
**Principal**  
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### Independence day

Our college celebrated this auspicious day with great enthusiasm and proudness. For this programme, the principal of our college was the chief guest and hoisted the flag at 9 AM. All the staff members and students saluted towards the flag. Then the cultural program began by reciting of poetic songs and poem. At last, sweets were distributed among students and staff members.



*K. Rao*

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**CIRCULAR**

**Date :12-01-2017**

All the faculty and students are encouraged to participate in the **Rangoli competition** in the eve of Pongal for promoting national integration, universal brotherhood and human values among all. The programme will be held at our college on 12-01-2017 from 10:00am onwards.

*K. S. Rao*  
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### **Report on important days and Indian festivals (Pongal)**

The institution celebrates all the important days and Indian festivals with great grandeur for the promotion of. The members of the Management Committee, the Principal and all the teaching and non-teaching staff members along with students will participate in the celebrations. The members of the Management Committee and the Principal address the staff members and the students. Several cultural programmes will be organized on these important occasions.



*K. Rao*

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**CIRCULAR**

**Date :13-11-2015**

All the faculty and students are requested to participate The “**Children’s day**” celebrations on **14.11.2015** being conducted at R.C.M. School, Chittinagar, Vijayawada to emphasize students in their personality development.

*Principal*

**PRINCIPAL**

Principal

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**2015-2016**

**Report on Children 's day Celebrations**

Children's day was celebrated in R.C.M. high School ,Chitti nagar ,Vijayawada. Children's day activities included different games for children like passing the ball, musical chair and throwing the ball into a bucket. All the children actively participated in all the games. Sweets and chocolates are distributed.



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**CIRCULAR**

**Date :14-08-2015**

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*K. S. Rao*  
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**Report on Independence day**

**Independence Day** on August 15th is celebrated every year Flag hoisting ceremonies and cultural programs took place.



*K. Rao*

PRINCIPAL

Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology  
Kothapet, VIJAYAWADA-520 001



**POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO  
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**CIRCULAR**

**Date :11-01-2016**

All the faculty and students are requested to attend The “**National Youth Day**” celebrations in the main seminar hall conducted on **12 January 2016**.

*K. S. Rao*

**Principal**

*K. S. Rao*

**PRINCIPAL**  
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### Report on Youth day (12.1.2016) Celebrations

The National **Youth Day** is observed in PSCMRCET , with processions, speeches, **youth** conventions, presentations, competitions in essay-writing, recitations and sports on 12 January every year.



*K. Rao*

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**CIRCULAR**

**Date :24-01-2015**

On the occasion of **Republic day**, all the students and staff members are informed to attend the flag hoisting tomorrow (26-01-2015) at 9:00am in our college to promote the spirit of patriotism.

*hrcw*  
**PRINCIPAL**  
Principal  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology  
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### **2014-2015**

### **Republic day**

Republic day is celebrated every year on 26th January to commemorate the date and moment, when the constitution of INDIA came into effect. With the same cause it is celebrated as the national festival in our PSCMR CET. The flag hosting ceremony at 9.am was followed by the national anthem in the premises by the patriotic and enthusiastic faculty, management members and audience.



**PRINCIPAL**

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**CIRCULAR**

**Date :13-11-2014**

All the faculty and students are requested to participate The “**Children’s day**” celebrations on **14.11.2014** in our college.

*hsw*

**Principal**

**PRINCIPAL**

**Potti Sriramulu Chalavadi Mallikharjuna Rao  
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### **Children's day**

Children's Day was celebrated at PSCMR CET with enthusiasm. The theme of the programme was rose. Celebrations began with a prayer service conducted by faculty. A quiz was followed by a colourful dance. Keenly contested 'antakshri' contest between teachers and students was also held. Vote of thanks was proposed by the principal. Prizes were distributed to all participating students.



*kr Rao*

PRINCIPAL

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**CIRCULAR**

**Date :13-08-2014**

All the faculty and students are requested to participate in the “Vande Gandhiam” patriotic singing event on **15-08-2014 at 2:00 pm** in Main Seminar Hall. .

*ksca*  
**Principal**  
**PRINCIPAL**  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology



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### Report on “VANDHE-GHANDHEEYAM”

Potti Sri Ramulu Chalavadi Mallikharjuna Rao College of Engineering & Technology organised a seminar talk on “VANDHE-GHANDHEEYAM” on 15.8.2014 at Afternoon from 2 pm to 4:30 pm. Some are participated in Vande-Gandheeyam-patriotic songs competition. Principal sir, HODs and all the Faculty members participated.



PRINCIPAL

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**CIRCULAR**

**Date :10-01-2015**

All the faculty and students are requested to attend The “**National Youth Day**” celebrations in the main seminar hall conducted on **12 January 2015**.

*ksr*  
**Principal**  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology  
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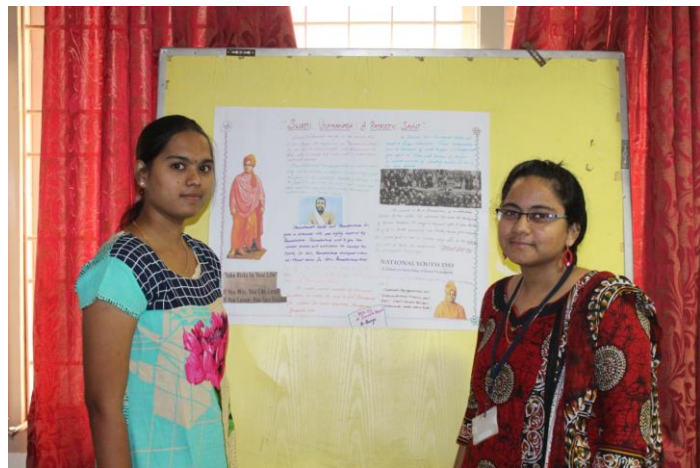
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**Report on Youth Day Celebrations**

PSCMRCET celebrated 'National Youth Day' on the auspicious occasion of Swami Vivekananda's birth anniversary on January 12th, 2015. On the occasion various cultural and technical programmes like essay competition and debate was organized at the campus.



*K. Rao*

PRINCIPAL

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**CIRCULAR**

Date: 14/08/2013

On the occasion of Independence day, to promote the spirit of patriotism among students and staff, the college has organized a felicitation programme to our beloved freedom fighter Smt. Ranganayakamma. All are invited.

*[Handwritten Signature]*  
**Principal**

**PRINCIPAL**  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology  
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**2013-2014**

On the occasion of “**Independance Day**” ,Potti Sri Ramulu Chalavadi Mallikharjuna Rao College of Engineering & Technology organised a Felicitation program to freedom fighter smt. Ranganayakamma on 15.8.2013at Afternoon from 3 pm to 4:30 pm. College committee members, Principal , HODs, the Faculty members and students are participated.



*K. Rao*

PRINCIPAL

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**CIRCULAR**

**Date :25-01-2014**

On the occasion of **Republic day**, all the students and staff members are informed to attend the flag hoisting tomorrow (26-01-2014) at 9:00am in our college to promote the spirit of patriotism.

*K. S. Rao*  
**Principal**  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
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### **Republic Day**

The Principal addressed the gathering and motivated them to serve others and live a life of humility. He insisted on self introspection and narrated how he was keen on making an impact on the society at large. The event concluded with the principal's address which made the students realise their role as responsible citizens. The students were served sweets thereafter.



*K. Rao*

**PRINCIPAL**

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**CIRCULAR**

**Date :12-11-2014**

All the faculty and students are requested to participate The “**Children’s day**” celebrations on **14.11.2014** for distributing books and prizes to active participants of various events organized by our college.

*K. S. Rao*  
**PRINCIPAL**  
Principal  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
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### Children,sday

PSCMR CET celebrated the children's day on 14th November at S.K.P.V.V. Hindu high school to and also to pay tributes to our India's first Prime Minister Pandit Jawaharlal Nehru on his birthday. Distributed books to participants and prizes to winners.



*K. Rao*

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**CIRCULAR**

**Date : 9 January 2014**

All the faculty and students are requested to attend The **“National Youth Day”** celebrations on 12 January 2014, the celebrations are organized in the main seminar hall conducted on **11 January 2014**.

*ksr*  
**Principal**  
Potti Sriramulu Chalavadi Mallikharjuna Rao  
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**Youth day**

The celebrations commenced with the garlanding of Swami ji's portrait by a group of dignitaries and students . Participating as chief guest, Principal Dr. K. Nageswara Rao said the illustrious life and deeds of Swami Vivekananda were an inspiration for all. He also said that the development of the country depends on the youth and asked the youngsters to emulate Swami Vivekananda.



*K. Nageswara Rao*

PRINCIPAL

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