



**POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO**  
**COLLEGE OF ENGINEERING & TECHNOLOGY**

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada  
Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906

D.No. 7-3-6/1, Raghava Reddy Street, Kothapet, Vijayawada - 520 001.

Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmr.ac.in, www.pscmr.ac.in

**Dr. K. Nageswara Rao**

**Principal**

To

J Lakshmi Narayana

ECE

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

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This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "ANALOG ELECTRONICS" on 7<sup>th</sup> July, 2013. The registration fee of RS.500/- (Five Hundred Rupees Only) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

PRINCIPAL

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**Dr. K. Nageswara Rao**

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To

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**Dr. K. Nageswara Rao**

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**Dr. K. Nageswara Rao**

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M Ranga Rao

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To

D Srikanth

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**Dr. K. Nageswara Rao**

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To

S Pradeep

ECE

PSCMR CET

Vijayawada

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**Dr. K. Nageswara Rao**

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To

A Ramesh

ECE

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**Dr. K. Nageswara Rao**

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To

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To

B Swaroop

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**Dr. K. Nageswara Rao**

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To

S Krishna Kishore

CSE

PSCMR CET

Vijayawada

Dear Sir/Madam,

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This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "VIMANTRA" on 13<sup>th</sup> August,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

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To

B Rajendra Prasad

CSE

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G Padmaja

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**Dr. K. Nageswara Rao**

**Principal**

To

K Surendra Babu

ME

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

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This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "RECENT TRENDS IN FLUID MECHANICS AND NUMERICAL TECHNIQUES" on 26<sup>th</sup> September,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

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**Dr. K. Nageswara Rao**

**Principal**

To

Ravindra Babu

FED

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "RECENT TRENDS IN FLUID MECHANICS AND NUMERICAL TECHNIQUES" on 26<sup>th</sup> September,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

**PRINCIPAL**

**Potti Sriramulu Chalavadi Mallikharjuna Rao**  
**College of Engineering & Technology**  
**Kothapet, VIJAYAWADA-520 001**



**POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO**  
**COLLEGE OF ENGINEERING & TECHNOLOGY**

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada  
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D.No. 7-3-6/1, Raghava Reddy Street, Kothapet, Vijayawada - 520 001.

Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmr.ac.in, www.pscmr.ac.in

**Dr. K. Nageswara Rao**

**Principal**

To

D. RatnaBabu

FED

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

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**Dr. K. Nageswara Rao**

**Principal**

To

N Malavika

ME

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

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**Dr. K. Nageswara Rao**

**Principal**

To

Bhanu Sekhar

ME

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

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**Dr. K. Nageswara Rao**

**Principal**

To

SkArif

FED

PSCMR CET

Vijayawada

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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "DYANAMICS OF COMMERCE IN THE CONTEMPORARY BUSINESS SCENARIO IN INDIA" on 9<sup>th</sup> July,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

**PRINCIPAL**

**Potti Sriramulu Chalavadi Mallikharjuna Rao**  
**College of Engineering & Technology**  
**Kothapet, VIJAYAWADA-520 001**





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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "RECENT TRENDS IN COMMERECE AND BUSINESS MANAGEMENT" on 15<sup>th</sup> September,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

PRINCIPAL

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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "NEW TRENDS IN GREEN MARKETING: A STUDY ON CORPORATE INITIATIVES" on 29<sup>th</sup> September,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

**PRINCIPAL**

**Potti Sriramulu Chalavadi Mallikharjuna Rao**  
**College of Engineering & Technology**  
**Kothapet, VIJAYAWADA-520 001**



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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "KNOWLWDGE MANAGEMENT AND ITS IMPLICATIONS: A CASE OF ONE SOURCE OF ICICI" on 4<sup>th</sup> October,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

**PRINCIPAL**

**Potti Sriramulu Chalavadi Mallikharjuna Rao**  
**College of Engineering & Technology**  
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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "NEW AGE CHALLENGES FOR MARKETING IN RURAL INDIA" on 29<sup>th</sup>October,2013. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

PRINCIPAL

Potti Sriramulu Chalavadi Mallikharjuna Rao  
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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "MEASURING BRAND EQUITY: A CONCEPTUAL FRAMEWORK" on 7<sup>th</sup> Jan,2014. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

PRINCIPAL

Potti Sriramulu Chalavadi Mallikharjuna Rao  
College of Engineering & Technology  
Kothapet, VIJAYAWADA-520 001





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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "HOW SUSTAINABILITY IS YOUR BRAND? CREATING & SUSTAINING LONG TERM BRAND EQUITY" on 23<sup>rd</sup>Jan, 2014. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

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**Potti Sriramulu Chalavadi Mallikharjuna Rao**  
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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

Sub: Approval of Financial support/assistance for attending the workshop-Reg.

-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "INDIAN BANKING INDUSTRY: CHALLENGES IN 21ST CENTURY" on 2<sup>nd</sup> Feb, 2014. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

PRINCIPAL

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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

Dear Sir/Madam,

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-----

This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "ACHIEVING SUSTAINABLE GLOBAL ECONOMY" on 29<sup>th</sup> Feb, 2014. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

PRINCIPAL

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**Dr. K. Nageswara Rao**

**Principal**

To

Dr V Vijay Durga Prasad

MBA

PSCMR CET

Vijayawada

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This is with reference to the above stated subject I am pleased to provide financial support to attend the workshop on "CHALLENGES & STRATEGIES FOR SUSTAINABLE CONSUMPTION" on 9<sup>th</sup> March, 2014. The registration fee of RS.500/- ( Five Hundred Rupees Only ) has been sanctioned to attend and participate in the above stated workshop.

Best wishes,

(Dr. K. NAGESWARA RAO)

**PRINCIPAL**

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